

# Programme

# Professional Boards Forum

Wednesday 5 February 2014 - Zürich

## Programme

3.30pm

### Registration

Introductions for chairmen and women future NEDs over coffee/tea

4.00pm

### Welcome to the Professional Boards Forum

Elin Hurvenes, Founder & Chair

### Keynote speakers

#### Walter Kielholz

Chairman of the board, Swiss-Re

#### Dr Ulf Berg

Chairman, EMS Chemie Holding AG

4.30pm – 7.00pm

### Simulated Board Meeting

Sitting round 'board tables' of chairmen and women NEDs, you will discuss the governance, financial and strategic issues presented by a challenging case specially developed for the Forum by PwC.

7.00pm – 8.00pm

### Reception: Drinks and canapés

#### Venue:

Swiss-Re Center for Global Dialogue  
Gheistrasse 37, 8803 Rüschlikon

The Professional Boards Forum is delighted to invite you to join leading Chairmen and CEOs who would like to see talented women take on board roles.

Launched in Norway in 2003 by Elin Hurvenes the Professional Boards Forum brings together chairmen and women with the skills and experience for Non-Executive Directorships (NED).

The Forum is also well established in the Netherlands and the UK where FTSE100 chairmen regularly attend. This will be our inaugural event in Switzerland in partnership with Boyden.

At the innovative Forum events, a 'Simulated Board Meeting' gives talented women a unique opportunity to share their understanding and judgement of complex strategic, governance and financial problems, demonstrating the strengths they could bring to a board. The Forum creates a friendly environment where women can meet and impress business leaders who influence board appointments.



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### What participants say about the Forum:

"The event is a wonderful way to meet the right people - it achieved all I was looking for."

Marie-Renee Bakker, Manager Corporate Finance, World Bank

"The PBF events can change and define your career because you leave with renewed confidence, exposure to inspiring Chairmen and an amazing network. Give this top priority if you are invited!"

Marieke Bax, Non-executive Director, CSM

"This is the best board event I have been to, it was fun, interesting and useful."

Sir John Parker, Chairman, Anglo-American plc

