

# Professional Boards Forum

Wednesday 7 November 2012 from 2.30pm.

By Invitation Only

## Programme

2.30pm

### Registration

Introductions for chairmen and women NEDs over coffee/tea

3.00pm

### Welcome to the Professional Boards Forum

Elin Hurvenes, Founder & Chair

### Keynote speakers

#### Hans Wijers

Former CEO of Akzo Nobel, NED at Shell and Heineken, Chairman at AJAX

#### Dick Benschop

CEO, Shell Netherlands

3.30pm – 6.00pm

### Simulated Board Meeting

Sitting round 'board tables' of chairmen and women NEDs, you will discuss the governance, financial and strategic issues presented by a challenging case specially developed for the Forum.

6.00pm – 7.00pm

### Reception: Drinks and canapés

#### Venue:

Shell HQ, Carel van Bylandtlaan 30,  
2596 HR, Den Haag

The Professional Boards Forum is proud to invite leading chairmen and board members who are committed to appointing talented women to board roles. We are delighted to announce our keynote speakers Hans Wijers, former CEO of Akzo Nobel, NED at Shell and Heineken, Chairman at AJAX and Dick Benschop, CEO at Shell Netherlands.

Launched in Norway in 2003 by Elin Hurvenes the Professional Boards Forum brings together chairmen and women with the skills and experience for Non-Executive Director (NED) roles. The Forum is also well established in the UK where FTSE100 chairmen regularly attend.

At the innovative Forum events, a 'Simulated Board Meeting' gives talented women a unique opportunity to show their understanding and judgement of complex strategic, governance and financial problems, demonstrating the strengths they could bring to a board in the future. The Forum creates a friendly environment where women can meet and impress business leaders who influence appointments in the Netherlands.



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### What participants say about the Forum:

"The London Forum I attended was a high quality event that came close to a true Board meeting. It was both challenging and inspiring and I look forward to participating at the first Dutch Forum."  
Margot Scheltema, Portfolio Non-Executive Director

"The new network women get at the Professional Boards Forum is very important and for the chairmen it exposes us to a talent pool we might otherwise not see."  
Sir Peter Bonfield, Chairman, NXP Semiconductors NV

"The Professional Boards Forum offers an attractive concept to improve gender diversity and we are delighted to support the introduction in The Netherlands."  
Dick Benschop, CEO Shell Netherlands