

Programme

# Professional Boards Forum

By invitation only

Thursday 22 May 2014

## Programme

2.30pm

Registration

Introductions and networking over coffee/tea

3.00pm

### Welcome

Elin Hurvenes, Founder & Chair

### Keynote speakers:

#### Rob Routs

Chairman, Aegon Group and DSM

#### Tom de Swaan

Chairman, Zürich Insurance AG

3.30pm – 6.00pm

### Simulated Board Meeting

Sitting round 'board tables' of chairmen and women future Non-Executive directors, you will discuss the governance, financial and strategic issues presented by a challenging case specially developed for the Forum.

6.00pm – 7.00pm

**Reception: Drinks and canapés**

### Venue:

Royal Bank of Scotland,  
Gustav Mahlerlaan 350  
Amsterdam, 1082 ME

Participation fee: €750

RSVP: [helen@boardsforum.co.uk](mailto:helen@boardsforum.co.uk)

**The Professional Boards Forum brings together the following two groups:**

*Leading Chairmen / CEOs who would like to see talented women take on board roles*

*Women current and future Non-Executive directors looking for new board roles now or in a few years.*

Launched in Norway in 2003 by Elin Hurvenes and now operating in Norway, the UK, Switzerland and The Netherlands this Professional Boards Forum event will bring together some 20 Chairmen/CEOs and 40 women with the skills and experience for Non-Executive Director roles. This is our 4th event in The Netherlands.

At the innovative Forum events, a 'Simulated Board Meeting' gives the two groups a unique opportunity to discuss complex strategic, governance and financial problems in a "board-like" setting. The Forum creates a friendly environment for building important future networks.



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### What participants say about the Forum:

"I greatly enjoyed the Forum event and met several candidates who will make excellent board members. I was not surprised to hear one of them has already got her first board appointment."

Frans Cremers, Vice-Chairman, Nederlandse Spoorwegen NV

"I got my first major Non-Executive role as a direct result of participating at the Forum - the concept works!"

Pauline Bieringa, Managing Director Public Finance, BNG Bank

"The Professional Boards Forum offers an attractive concept to improve gender diversity and we are delighted to support the Forum in The Netherlands."

Dick Benschop, CEO Shell Netherlands

accenture



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